

Hi Note: I'm Clau: a Product Designer with 4+ years of experience who's helped Startups raise \$3.75M



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Portfolio

EXPERIENCE

Product Designer & Web Developer • Sylg (former Qori)

Oct 2022 - today

I joined Qori, a startup, and led the design efforts that facilitated its merger with a larger company, ultimately resulting in the formation of Sylq. As the sole in-house designer, I assumed responsibility for the work previously handled by a major design agency. During this time, I focused on enhancing the user experience of existing products, as well as developing new ones.

Founder & CEO • Festivawl

April 2023 - today

Building a centralised mobile app for every festival in the world, helping people organise better and check up on lineups easier.

Freelance Product Designer & Web Developer

Feb 2019 - today

I helped many startups build their brand identity, website, and web/ mobile app designs.

Product Designer & Web Developer • Coorest

Feb 2022 - Jun 2023

Built the website in WordPress and the Web App design in Figma.

Military Cop (Gendarme) • Romanian Gendarmerie

Oct 2017 - Jun 2022

Worked as a law enforcement officer in various cities throughout Romania, on diverse missions, including festivals, riots and city patrols.

TOOLSTACK

N Notion Figma

ChatGPT

Elementor

Hotjar

Maze

Adobe Suite

F HTML

CSS

Microsoft Clarity

Google Analytics

HARD SKILLS

- User Research
- User Interface Design
- Rapid Wireframing
- Rapid Prototyping
- Design Systems
- Web Design
- Mobile Design

SOFT SKILLS

- Storytelling
- Empathy
- Compassion
- Problem Solving
- Teamwork

EDUCATION

Design Systems Bootcamp • Memorisely

2023

UX Research Bootcamp • Memorisely

2022

Military School for NCO Gendarmes • Romanian Gendarmerie

2017

PASSIONS

Gaming

💪 Gym

Coffee

Travelling

Snowboarding