

Senior Product Designer at USBC

Education.

Memorisely Bootcamp

Design Systems; Sep - Oct 2023

Memorisely Bootcamp

UX Research; Aug - Sep 2022

Military School for NCO Gendarmes

Police training; Oct 2015 - July 2017

Location

Hunedoara, Romania

Experince.

USBC / Senior Product Designer

Remote / January 2026 - Present

Joined the company to prototype quickly and built a range of AI tools across product and branding. I also used AI prototyping to convert Figma designs into code-based prototypes, making handoff faster and more reliable for developers.

Olyn / Lead Product Designer

Remote / Mar 2025 - January 2026

Led product design for the movie platform, from CMS to checkout, improving clarity and ease of use.

Sylq / Lead Product Designer

Remote / Oct 2022 - Mar 2025

Shaped the full product experience across mobile, web, and e-commerce. Drove design strategy, execution, and brand coherence across platforms.

Festivawl / Founder & CEO

Remote / April 2023 - Present

Building a centralised mobile app for every festival in the world, helping people organise better and check up on lineups easier.

Coorest / Product Designer & Web Developer

Remote / Feb 2022 - Jun 2023

Built the website in WordPress and the Web App design in Figma.

Clarru Design / Founder & Product Designer

Remote / Feb 2019 - Apr 2023

Building websites and apps for various clients.

Romanian Gendarmerie / Non Commissioned Officer

Romania / July 2017 - Feb 2022

Worked as a law enforcement officer throughout Romania, on diverse missions.